# Computing the Combined Effect of Measurement Errors and Non-Response using Factor Chain-type Class of Estimator

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In this article, we have suggested an efficient factor chain-type class of estimators in the presence of measurement error and nonresponse simultaneously. It is shown that several estimators can be generated from our proposed class of estimators. Mean Square Error of the proposed class of estimator are derived and compared with other existing estimators. The conditions under which proposed estimator is more efficient are obtained. A theoretical and empirical study has done to demonstrate the efficiency of this estimator over other existing estimators.

Keywords: Auxiliary variable, bias, mean square error, measurement errors, nonresponse, study variable

#### 1. Introduction

In order to estimate the finite population mean under non-response conditions, Hansen and Hurwitz (1946) has suggested the method to estimate nonresponse by taking a subsample of nonrespondent group with the help of extra efforts and an estimator was developed by combining the information available from the response and non-response groups. Following the work of Hansen and Hurwitz (1946) based on the sample mean per unit, several authors have used this method in the conventional and alternative ratio and regression type estimation methods.

Authors including Cochran (1977), Rao (1986, 1990), Okafor and Lee (2000), Tabasum and Khan (2004), Sodipo and Obisesan (2007), Singh and Kumar (2008), Shabbir and Khan (2013) have studied the effect of non-response on different estimators of population parameters (mean, variance, etc.).

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In survey sampling there present another type of nonsampling error which is measurement errors while collecting information from individuals. Basically, measurement error is defined as the discrepancy between the recorded value provided by the respondent and the true value of a variable in the study. Estimating the population parameters using auxiliary information, many authors have addressed the problem in the presence of measurement errors. Fuller (1995) has discussed the impacts of measurement errors in linear and nonlinear regression modelling in their books on measurement errors. Shalabh (1997), Srivastva and Shalabh (2001), Maneesha and Singh (2002) studied the impact of measurement errors in ratio and regression method of estimation. Singh and Vishwakarma (2019) studied joint effect of measurement error and non-response. Also in the estimation of population mean, Singh and Shukla (1987) presented a family of the factortype estimator and which results into ratio, product and dual-to-ratio and usual sample mean estimator for specific values of constant. Following above literature using auxiliary information an efficient factor chain-type class of estimator of population mean is proposed with the combined effect of measurement errors and non-response in sample survey. Since the proposed class of estimator is a factor chain-type class of estimators, several existing estimators viz. chain-ratio, Ratio to Product estimator, Dual to Ratio estimator etc. can be a member of this proposed class.

Suppose a random sample of size *n* be drawn from a finite population  $U = (U_1, U_2, ..., U_N)$  of size *N* by using simple random sampling without replacement (SRSWOR) scheme. It is assumed that the population of size *N* can be divided into two non-overlapping strata of size  $N_1$  and  $N_2$ . Stratum  $N_1$  responding units out of *N* would respond on the first call and Stratum  $N_2$  ( $N_2 = N_1 - N$ ) non-responding units out of N would not respond on the first call but would respond on the second call. Following Hansen and Hurwitz (1946) technique, each sampled unit belongs to one of the three mutually exclusive groups:

- 1. the  $n_1$  response units supply information to the mail questionnaire,
- 2. the  $(n_2-r)$  units who did not supply information to the mail questionnaire and were not contacted again by the personal interview method, and
- 3. the r ( $r = n_2/l$ , l > 1) units is selected at random without replacement from the  $n_2$  nonrespondent units who did not respond to the mail questionnaire but enumerated by personal interview, where *l* is the inverse sampling ratio.

It is assumed that  $(x_i^*, z_i^*)$  are recorded values instead of true values  $(X_i^*, Z_i^*)$  for *i*th (i = 1, 2, ..., n) sampling units of two characteristics (x, z). Suppose the measurement errors can be express as  $z_i^* = U_i^* + Z_i^*$ ,  $x_i^* = V_i^* + X_i^*$  and are normally distributed with mean zero and variances  $S_u^2$  and  $S_v^2$  respectively. Also

$$f_{i} = \left(\frac{1}{n} - \frac{1}{N}\right), \quad \theta = \frac{W_{2}(1-1)}{n} \quad \text{and} \quad W_{2} = \frac{N_{2}}{N}. \text{ Let} \quad S_{z}^{2} = \frac{1}{(N-1)} \sum_{i=1}^{N} \left(z_{i} - \overline{Z}\right)^{2} \text{ and}$$

$$S_{x}^{2} = \frac{1}{(N-1)} \sum_{i=1}^{N} \left(x_{i} - \overline{X}\right)^{2} \text{ be the population variances of the study variable } z \text{ and}$$
auxiliary variable  $y$  respectively. Let  $S_{z(2)}^{2} = \frac{1}{(N_{2}-1)} \sum_{i=1}^{N_{2}} \left(z_{i} - \overline{Z}\right)^{2} \text{ and}$ 

$$S_{x(2)}^{2} = \frac{1}{(N_{2}-1)} \sum_{i=1}^{N_{2}} \left(x_{i} - \overline{X}\right)^{2} \text{ be the variances of the variables } z \text{ and } x \text{ respectively}$$
for the nonresponding part of population. Let  $S_{u}^{2} = \frac{1}{(N-1)} \sum_{i=1}^{N} \left(u_{i} - \overline{U}\right)^{2}$  and
$$S_{v}^{2} = \frac{1}{(N-1)} \sum_{i=1}^{N} \left(v_{i} - \overline{V}\right)^{2} \text{ be the error variance associated with study variables}$$
 $z \text{ and auxiliary variable } x \text{ respectively and } S_{u(2)}^{2} = \frac{1}{(N_{2}-1)} \sum_{i=1}^{N_{2}} \left(u_{i} - \overline{U}\right)^{2} \text{ and}$ 

$$S_{v(2)}^{2} = \frac{1}{(N_{2}-1)} \sum_{i=1}^{N_{2}} \left(v_{i} - \overline{V}\right)^{2} \text{ be the error variance of variables } z \text{ and } x \text{ respectively}$$
for the nonresponding part of population. Let  $\overline{Z}_{u(2)} = \frac{1}{(N_{2}-1)} \sum_{i=1}^{N_{2}} \left(u_{i} - \overline{U}\right)^{2}$  and
$$S_{v(2)}^{2} = \frac{1}{(N_{2}-1)} \sum_{i=1}^{N_{2}} \left(v_{i} - \overline{V}\right)^{2} \text{ be the error variance of variables } z \text{ and } x \text{ respectively}$$
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and
$$S_{v(2)}^{2} = \frac{1}{(N_{2}-1)} \sum_{i=1}^{N_{2}} \left(v_{i} - \overline{V}\right)^{2}$$
be the error variance of variables  $z$  and  $x$  respectively
for the nonresponding part of population. Let
$$\overline{Z}_{u(2)} = \frac{1}{n} \sum_{i=1}^{N_{2}} z_{i}$$
and
$$\overline{X}_{u(2)} = \frac{1}{n} \sum_{i=1}^{N_{2}} z_{i}$$

$$\overline{X}_{u(2)} = \frac{1}{n} \sum_{i=1}$$

be the unbiased estimator of population mean  $\overline{Z}$  and  $\overline{X}$  of variable z and x respectively. Let  $R = \frac{\overline{Z}}{\overline{X}}$  be the ratio of population means of study and auxiliary variable.

2. Proposed Class Estimator

Influenced by existing theory on the non-response and measurement error we proposed an efficient chain-factor type class of estimator of population mean  $\overline{Z}$  in the presence of non-response and measurement error simultaneously as

$$T_{k} = \overline{z}^{*} m_{1}(1,0) \left[ \frac{\phi\{\eta_{1}(k)\}}{\phi\{\eta_{2}(k)\}} \right]$$

$$(2.1)$$

where,  $\phi\{\eta_i(k)\} = \eta_i(k) + \{1 - \eta_i(k)\} m_2(0, 1); i=1, 2.$ 

$$\eta_1(k) = \frac{fB}{A+fB+C}, \ \eta_2(k) = \frac{C}{A+fB+C}$$

$$A = (k-1)(k-2), B = (k-1)(k-4), C = (k-2)(k-3)(k-4), f = \frac{n}{N}$$

and k is suitably chosen constant to minimize the mean square error of the proposed estimator.

$$m_{1}(a,b) = \left(\frac{\overline{X}}{\overline{x}^{*}}\right)^{a} \left(\frac{\overline{X}}{\overline{x}^{*}}\right)^{b} \text{ and } m_{2}(a,b) = \left(\frac{\overline{X}}{\overline{x}^{*}}\right)^{a} \left(\frac{\overline{X}}{\overline{x}}\right)^{b}$$
  
where  $\overline{x}' = \frac{N\overline{X} - n\overline{x}}{(N-n)}$  and  $\overline{x'}^{*} = \frac{N\overline{X} - n\overline{x}^{*}}{(N-n)}$ 

Since the estimator  $T_k$  is a class of estimator and this is biased estimator of the population mean  $\overline{Z}$ . Therefore, the resulting members of estimators are also biased estimators of population mean  $\overline{Z}$ . In order to obtain the bias  $B(T_k)$  and mean square error  $MSE(T_k)$ , we introduce some following transformations:

$$\psi_{z}^{*} = \frac{1}{\sqrt{n}} \sum_{i=1}^{n} \left( z_{i}^{*} - \overline{Z} \right)$$
(2.2)

$$\psi_U^* = \frac{1}{\sqrt{n}} \sum_{i=1}^n U_i^*$$
(2.3)

$$\psi_{x}^{*} = \frac{1}{\sqrt{n}} \sum_{i=1}^{n} \left( x_{i}^{*} - \overline{X} \right)$$
(2.4)

$$\psi_V^* = \frac{1}{\sqrt{n}} \sum_{i=1}^n V_i^*$$
(2.5)

Adding (2.2) and (2.3), we have 
$$\psi_z^* + \psi_U^* = \frac{1}{\sqrt{n}} \sum_{i=1}^n (z_i^* - \overline{Z}) + \frac{1}{\sqrt{n}} \sum_{i=1}^n U_i^*$$

Multiplying both sides by 
$$\frac{1}{\sqrt{n}}$$
, we have  

$$\frac{1}{\sqrt{n}} \left( \psi_z^* + \psi_U^* \right) = \frac{1}{n} \sum_{i=1}^n \left( z_i^* - \overline{Z} \right) + \frac{1}{n} \sum_{i=1}^n U_i^*$$
(2.6)

On simplification and using  $n = n_1 + (n_2 - r) + r$ , we get

and

$$\overline{z}^* = \overline{Z} + \frac{1}{\sqrt{n}} \left( \psi_z^* + \psi_U^* \right)$$
(2.7)

Similarly, from (2.4) and (2.5), we get

$$\overline{x}^* = \overline{X} + \frac{1}{\sqrt{n}} \left( \psi_x^* + \psi_v^* \right)$$
(2.8)

Further, we have the following expectations.

$$E\left(\frac{\psi_{z}^{*}+\psi_{u}^{*}}{\sqrt{n}}\right)^{2} = f_{1}\left(S_{z}^{2}+S_{u}^{2}\right) + \theta\left(S_{z(2)}^{2}+S_{u(2)}^{2}\right)$$
$$E\left(\frac{\psi_{x}^{*}+\psi_{v}^{*}}{\sqrt{n}}\right)^{2} = f_{1}\left(S_{x}^{2}+S_{u}^{2}\right) + \theta\left(S_{x(2)}^{2}+S_{v(2)}^{2}\right)$$
$$E\left\{\left(\frac{\psi_{z}^{*}+\psi_{u}^{*}}{\sqrt{n}}\right)\left(\frac{\psi_{x}^{*}+\psi_{v}^{*}}{\sqrt{n}}\right)\right\} = f_{1}\rho_{zx}S_{z}S_{x} + \theta\rho_{zx(2)}S_{z(2)}S_{x(2)}$$

Following above transformation, the estimator  $T_k$  can be written as

$$T_{k} = \left(\overline{Z} + W_{Z}\right) \frac{\overline{X}}{\left(\overline{X} + W_{x}^{*}\right)} \left[ \frac{\eta_{1}\left(k\right) + \left\{1 - \eta_{1}\left(k\right)\right\} \frac{\overline{X}}{\left(\overline{X} + W_{x}\right)}}{\eta_{2}\left(k\right) + \left\{1 - \eta_{2}\left(k\right)\right\} \frac{\overline{X}}{\left(\overline{X} + W_{x}\right)}} \right]$$
(2.9)

where 
$$W_{z} = \left(\frac{\Psi_{z}^{*} + \Psi_{U}^{*}}{\sqrt{n}}\right)$$
 and  $W_{x}^{*} = \left(\frac{\Psi_{x}^{*} + \Psi_{V}^{*}}{\sqrt{n}}\right)$   
 $T_{k} = \left(\overline{Z} + W_{Z}\right) \left(1 + \frac{W_{x}^{*}}{\overline{X}}\right)^{-1} \left[\frac{\eta_{1}(k) + \left\{1 - \eta_{1}(k)\right\} \left(1 + \frac{W_{x}}{\overline{X}}\right)^{-1}}{\eta_{2}(k) + \left\{1 - \eta_{2}(k)\right\} \left(1 + \frac{W_{x}}{\overline{X}}\right)^{-1}}\right]$ 
(2.10)

Thus, expressing  $T_k$  in terms of  $W_z$ ,  $W_x^*$ , and  $W_x$  also neglecting the terms of  $W_z$ ,  $W_x^*$ , and  $W_x$  having power greater than two we get

$$T_{k} - \overline{Z} = \left[ W_{Z} - \frac{W_{x}^{*}\overline{Z}}{\overline{X}} + \eta(k) \frac{W_{x}\overline{Z}}{\overline{X}} + \frac{W_{x}^{*2}\overline{Z}}{\overline{X}^{2}} - \frac{W_{x}^{*}W_{z}}{\overline{X}} - \eta_{2}(k)\eta(k) \frac{W_{x}^{2}\overline{Z}}{\overline{X}^{2}} + \eta(k) \frac{W_{x}W_{z}}{\overline{X}} - \eta(k) \frac{W_{x}W_{x}^{*}\overline{Z}}{\overline{X}} \right]$$
(2.11)

where,  $\eta(k) = \eta_1(k) - \eta_2(k)$ .

Taking expectations on both sides of the equation (2.11), we obtain the expression for the bias  $B(T_k)$  is given as

$$B(T_{k}) = \left[ f_{1} \frac{\overline{Z}}{\overline{X}^{2}} \left\{ 1 - \eta(k) - \eta(k) \eta_{2}(k) \right\} \left( S_{x}^{2} + S_{v}^{2} \right) + \theta \frac{\overline{Z}}{\overline{X}^{2}} \left( S_{x(2)}^{2} + S_{v(2)}^{2} \right) + f_{1} \frac{1}{\overline{X}} \rho_{zx} S_{z} S_{x} \left\{ \eta(k) - 1 \right\} - \theta \frac{1}{\overline{X}} \rho_{zx(2)} S_{z(2)} S_{x(2)} \right]$$

$$(2.12)$$

Squaring and taking expectations on both sides of the equation (2.11), we obtain the expression for the mean square error  $MSE(T_k)$  up to the first order of approximation as

$$MSE(T_k) = MSE(T_{1k}) + MSE(T_{2k})$$
(2.13)

where

$$MSE(T_{1k}) = \overline{Z}^{2} \left[ f_{1} \left\{ C_{z}^{2} + C_{x}^{2} \left( 1 - \eta(k) \right)^{2} - 2\rho_{zx}C_{z}C_{x} \left( 1 - \eta(k) \right) \right\} + \theta \left\{ C_{z(2)}^{2} + C_{x(2)}^{2} - 2\rho_{zx(2)}C_{z(2)}C_{x(2)} \right\} \right]$$
(2.14)

is the MSE of  $T_k$  without measurement error, and

$$MSE(T_{2k}) = \overline{Z}^{2} \left[ f_{1} \left\{ \frac{S_{u}^{2}}{\overline{Z}^{2}} + \frac{S_{v}^{2}}{\overline{X}^{2}} (1 - \eta(k))^{2} \right\} + \theta \left\{ \frac{S_{u(2)}^{2}}{\overline{Z}^{2}} + \frac{S_{v(2)}^{2}}{\overline{X}^{2}} \right\} \right]$$
(2.15)

is the contribution of measurement error in the MSE of  $T_k$ .

# 3. Optimum Mean Square Error of Proposed class Estimator T<sub>k</sub>

Since  $\eta(k)$  is a function of k. Therefore, differentiating mean square error MSE  $(T_k)$  with respect to  $\eta(k)$  and equating to zero. The optimum value of  $\eta(k)$  is obtained as

$$\frac{\partial}{\partial k}\eta^{2}(k) = 2\eta'(k)\eta(k) \text{ and } \eta'(k) \neq 0$$
  
$$\eta(k)_{opt} = \left(1 - \frac{\rho_{zx}C_{z}C_{x}}{C_{x}^{2} + S_{v}^{2}/\overline{X}^{2}}\right)$$
(3.1)

Now, by substituting the value of  $\eta(k)_{opt}$  in equation (2.14) and (2.15), the minimum mean square error of the estimator  $T_k$  is obtained as

$$MSE(T_{k})_{\min} = \overline{Z}^{2} \Big[ f_{1}C_{z}^{2} + \theta \Big\{ C_{z(2)}^{2} + C_{x(2)}^{2} - 2\rho_{zx(2)}C_{z(2)}C_{x(2)} \Big\} + f_{1}\frac{S_{u}^{2}}{\overline{Z}^{2}} + \theta \Big\{ \frac{S_{u(2)}^{2}}{\overline{Z}^{2}} + \frac{S_{v(2)}^{2}}{\overline{X}^{2}} \Big\} - f_{1} \Big\{ \rho_{zx}^{2}C_{z}^{2} \Big/ \Big( 1 + \frac{S_{v}^{2}}{S_{x}^{2}} \Big) \Big\} \Big]$$
(3.2)

We can identify some of the members of the class of estimators  $T_k$  as

i.) 
$$\overline{z}_{CR}^* = \overline{z}^* m_3(1,0) = \overline{z}^* \frac{\overline{X}}{\overline{x}^*}$$
 (3.3)

ii.) 
$$\overline{z}_{CP}^* = \overline{z}^* m_3(-1,0) = \overline{z}^* \frac{\overline{x}^*}{\overline{X}}$$
 (3.4)

iii.) 
$$\overline{z}_{RR}^* = \overline{z}^* m_2(0,1) = \overline{z}^* \frac{\overline{X}}{\overline{X}}$$
 (3.5)

iv.) 
$$\overline{z}_{RP}^* = \overline{z}^* m_2(0, -1) = \overline{z}^* \frac{\overline{x}}{\overline{X}}$$
 (3.6)

V.) 
$$\overline{z}_{SKR}^* = \overline{z}^* m_3(1,0) m_2(0,1) = \overline{z}^* \left(\frac{\overline{X}}{\overline{x}^*}\right) \left(\frac{\overline{X}}{\overline{x}}\right)$$
 (3.7)

vi.) 
$$\overline{z}_{SKP}^* = \overline{z}^* m_3(-1,0) m_2(0,-1) = \overline{z}^* \left(\frac{\overline{x}}{\overline{X}}\right) \left(\frac{\overline{x}}{\overline{X}}\right)$$
 (3.8)

It can be seen that the estimators (i)-(vi) are well-known ratio and producttype estimators in sampling scheme. Then standard ratio and product estimators (i)and (ii) respectively were first proposed and studied by Cochran (1977). The usual ratio and product-type estimators (iii) and (iv) respectively first defined by Rao (1986) and the chain-type-ratio and product estimators (v) and (vi) respectively were proposed by Singh and Kumar (2008) in the presence of non-response.

**Remark 1.** Also, we observed that the class of estimator  $T_k$  reduce to the following form of estimators for the different value of k as shown in Table 1.

k	$T_k$						
ĸ	Estimators	Proposed by					
1	$T_1 = \overline{z}^* \left( \frac{\overline{X}}{\overline{x}^*} \right) \left( \frac{\overline{X}}{\overline{x}} \right)$	Singh and Kumar (2008), Chain-ratio-type estimator					
2	$T_2 = \overline{z}^* \left( \frac{\overline{X}}{\overline{x}^*} \right) \left( \frac{\overline{x}}{\overline{X}} \right)$	Ratio to Product-type estimato					
3	$T_3 = \overline{z}^*  \frac{\overline{x'}}{\overline{x}^*}$	Dual to Ratio-type estimator					
4	$T_4 = \overline{z}^* \frac{\overline{X}}{\overline{x}^*}$	Cochran (1977), Ratio-type estimator					

 
 Table 1. The estimators fall under the proposed class of estimators for different choice of k

$$V(\overline{z}^{*}) = f_1 S_z^2 + \Theta S_{z(2)}^2 + f_1 S_u^2 + \Theta S_{u(2)}^2$$
(3.9)

$$MSE(\overline{z}_{CR}^{*}) = f_1 \Big[ S_z^2 + R^2 S_x^2 - 2R\rho_{zx} S_z S_x \Big] + \theta \Big[ S_{z(2)}^2 + R^2 S_{x(2)}^2 - 2R\rho_{zx(2)} S_{z(2)} S_{x(2)} \Big]$$
  
+  $f_1 \Big[ S_u^2 + R^2 S_v^2 \Big] + \theta \Big[ S_{u(2)}^2 + R^2 S_{v(2)}^2 \Big]$ (3.10)

$$MSE\left(\overline{z}_{RR}^{*}\right) = f_{1}\left[S_{z}^{2} + R^{2}S_{x}^{2} - 2R\rho_{zx}S_{z}S_{x}\right] + \Theta S_{z(2)}^{2} + f_{1}\left[S_{u}^{2} + R^{2}S_{v}^{2}\right] + \Theta S_{u(2)}^{2} \quad (3.11)$$

$$MSE(\overline{z}_{SKR}^{*}) = f_{1} \Big[ S_{z}^{2} + 4R^{2}S_{x}^{2} - 2R\rho_{zx}S_{z}S_{x} \Big] + \theta \Big[ S_{z(2)}^{2} + R^{2}S_{x(2)}^{2} - 2R\rho_{zx(2)}S_{z(2)}S_{x(2)} \Big] + f_{1} \Big[ S_{u}^{2} + 4R^{2}S_{v}^{2} \Big] + \theta \Big[ S_{u(2)}^{2} + R^{2}S_{v(2)}^{2} \Big]$$
(3.9)

#### 4. Efficiency Comparison

In this section the proposed class of estimator  $T_k$  has been compared with respect to existing estimators  $\bar{z}^*$ ,  $\bar{z}^*_{RR}$ ,  $\bar{z}^*_{RR}$ ,  $\bar{z}^*_{RR}$ , respectively and result shown below:

(i).  $MSE(T_k)_{min}$  will be more efficient than  $V(\overline{z}^*)$  if MSE  $(T_k)_{min} \leq V(\overline{z}^*)$ , which provide

$$f_{1} \ge \frac{\left(C_{x}^{2} + \frac{S_{v}^{2}}{\overline{X}^{2}}\right)}{\rho_{zx}^{2}C_{z}^{2}C_{x}^{2}} \left[C_{x(2)}^{2} + \frac{S_{v(2)}^{2}}{\overline{X}^{2}} - 2\rho_{zx(2)}C_{z(2)}C_{x(2)}\right]$$
(4.1)

(ii).  $MSE(T_k)_{min}$  is more precise than  $MSE(\bar{z}_{CR}^*)$ , when MSE  $(T_k)_{min} \leq MSE(\bar{z}_{CR}^*)$ 

$$\rho_{zx} \leq \left[\frac{C_x}{C_z} + \frac{S_v^2}{C_z C_x \overline{X}^2}\right]$$
(4.2)

(iii).  $MSE(T_k)_{min}$  is preferable over  $MSE(\bar{z}_{RR}^*)$  if  $MSE(T_k)_{min} \leq MSE(\bar{z}_{RR}^*)$ , which give

$$f_{1} \geq \frac{C_{x(2)}^{2} + \frac{S_{v(2)}^{2}}{\overline{X}^{2}} - 2\rho_{zx(2)}C_{z(2)}C_{x(2)}}{\left(C_{x}^{2} + \frac{S_{v}^{2}}{\overline{X}^{2}}\right) - \rho_{zx}C_{z}C_{x}\left(2 - \frac{\rho_{zx}C_{z}C_{x}}{C_{x}^{2} + \frac{S_{v}^{2}}{\overline{X}^{2}}}\right)}$$
(4.3)

(iv).  $MSE(T_k)_{min}$  will dominate  $MSE(\bar{y}^*_{SKR})$  if  $MSE(T_k)_{min} \leq MSE(\bar{y}^*_{SKR})$ , subsequently we get

$$\rho_{zx} \ge 2 \left[ \frac{C_x}{C_z} + \frac{S_v^2}{C_z C_x \overline{X}^2} \right]$$
(4.4)

#### 5. Numerical Illustration

To validate the performance of the proposed estimator  $T_k$  under nonresponse and measurement error we have used secondary data sets from the Azeem and Haneef (2017) generated three populations of size N=5000 from the normal distribution with different choices of parameters by using R studio. We have divided the population into two non-overlapping strata  $N_1$  and  $N_2$ . The parameters of the populations are as follows:

#### **Population I.**

N = 5000,  $\overline{Z}$  = 4.927,  $\overline{X}$  = 4.924,  $S_z^2$  = 102.007,  $S_x^2$  = 101.412,  $\rho_{zx}$  = 0.995,  $S_u^2$  = 8.862,  $S_v^2$  = 9.001,

$\mathbf{N}_1$	$N_2$	$S_{z(2)}^{2}$	$S^{2}_{x(2)}$	$S_{u(2)}^2$	$S^2_{v(2)}$	$\rho_{zx(2)}$	$W_2$
4500	500	99.99174	99.87471	9.150544	8.756592	0.994916	0.10
4250	750	100.9428	100.8224	9.053862	8.766538	0.995535	0.15
4000	1000	104.2711	103.2349	8.821278	8.339179	0.995472	0.20

#### **Population II.**

N = 5000,  $\overline{Z}$  = 4.927,  $\overline{X}$  = 5.0135,  $S_z^2$  = 97.1206,  $S_x^2$  = 95.958,  $\rho_{zx}$  = 0.995,

$N_l$	$N_2$	$S_{z(2)}^2$	$S_{x(2)}^{2}$	$S_{u(2)}^2$	$S^2_{ u(2)}$	$\rho_{zx(2)}$	$W_2$
4500	500	97.02783	94.54578	22.80557	25.43263	0.994546	0.10
4250	750	98.27616	97.42674	23.27837	24.13829	0.994992	0.15
4000	1000	96.09359	94.71923	24.42978	23.03076	0.99467	0.20

## **Population III.**

N = 5000,  $\overline{Z}$  = 1.961,  $\overline{X}$  = 1.943,  $S_z^2$  = 25.441,  $S_x^2$  = 24.504,  $\rho_{zx}$  = 0.981,

$N_I$	$N_2$	$S_{z(2)}^{2}$	$S_{x(2)}^{2}$	$S_{u(2)}^{2}$	$S^2_{ u(2)}$	$\rho_{zx(2)}$	<i>W</i> <sub>2</sub>
4500	500	24.52749	23.61208	6.335415	5.589493	0.979112	0.10
4250	750	28.59666	27.55397	6.124221	6.299637	0.982175	0.15
4000	1000	25.87711	25.2131	5.938303	6.272239	0.982566	0.20

 $S_u^2 = 6.040, S_v^2 = 6.224,$ 

We have computed the percentage relative efficiencies (PRE) of the proposed estimator  $T_k$  and other existing estimators  $\bar{z}^*_{CR}$ ,  $\bar{z}^*_{RR}$ , and  $\bar{z}^*_{SKR}$ , with respect to usual unbiased Hansen and Hurwitz (1946) estimator  $\bar{z}^*$  through

$$PRE = \frac{V(\overline{z}^*)}{M(\tau)} \times 100$$
(5.1)

where  $\tau = \bar{z}^*$ ,  $\bar{z}^*_{CR}$ ,  $\bar{z}^*_{RR}$ ,  $\bar{z}^*_{SKR}$ ,  $T_k$  and presented in Table 2 to 4.

$N_I$	$N_2$	l	$\overline{Z}^*$	$\bar{z}_{CR}^{*}$	$\overline{z}^*_{R\!R}$	$\overline{z}^*_{\scriptscriptstyle SKR}$	$T_k$		
		2	100.00	554.37	385.61	147.70	579.33		
4500	500	4	100.00	544.97	262.24	167.98	575.01		
4500 500	300	6	100.00	538.42	213.30	186.32	571.95		
		8	100.00	533.60	187.04	203.00	569.67		
4950 550		2	100.00	556.22	339.09	153.15	578.93		
	750	4	100.00	550.21	221.84	182.42	574.58		
4230	/30	6	100.00	546.45	181.75	207.75	571.84		
		8	100.00	543.87	161.51	229.89	569.96		
4000		2	100.00	576.63	302.89	159.25	583.95		
	1000	4	100.00	580.68	195.73	198.07	586.02		
	1000	6	100.00	582.85	162.64	230.36	587.21		
		8	100.00	586.02	146.55	257.64	587.99		

Table 2. PRE of the estimators with respect to the Hansen and Hurwitz (1946) estimator  $\bar{z}^*$  for population

Table 3. PRE of the estimators with respect to the Hansen and Hurwitz (1946)estimator  $\overline{z}^*$  for population II

* *								
$N_I$	$N_2$	l	$\overline{Z}^*$	$\overline{z}_{CR}^{*}$	$\overline{z}^*_{R\!R}$	$\overline{z}^*_{\scriptscriptstyle SKR}$	$T_k$	
		2	100.00	246.95	215.80	60.82	270.21	
4500	500	4	100.00	246.43	181.12	69.44	265.57	
4500 50	500	6	100.00	246.07	162.42	77.29	262.35	
		8	100.00	245.79	150.73	84.47	259.98	
4950 550		2	100.00	248.80	204.19	63.22	270.10	
	750	4	100.00	250.83	165.72	75.88	265.86	
4230	/30	6	100.00	252.14	148.00	86.96	263.22	
		8	100.00	253.05	137.80	96.72	261.43	
4000 10		2	100.00	246.89	204.45	63.14	269.75	
	1000	4	100.00	246.36	166.03	75.66	265.05	
	1000	6	100.00	246.02	148.27	86.61	262.13	
		8	100.00	245.78	138.04	96.26	260.15	

$N_I$	$N_2$	l	$\overline{z}^*$	$ar{z}^*_{\scriptscriptstyle CR}$	$ar{z}^*_{ m  extsf{RR}}$	$ar{z}^*_{\scriptscriptstyle SKR}$	$T_k$	
		2	100.00	247.73	206.52	61.95	261.21	
4500	500	4	100.00	262.96	173.01	71.83	259.98	
4500 500	300	6	100.00	274.65	155.54	80.76	259.13	
		8	100.00	283.91	144.82	88.85	258.51	
1050 550		2	100.00	247.07	194.85	62.04	261.90	
	750	4	100.00	262.98	159.09	75.60	260.12	
4250	750	6	100.00	273.86	142.91	87.37	259.04	
		8	100.00	281.77	133.69	97.69	258.31	
4000 10		2	100.00	237.97	188.89	63.45	258.44	
	1000	4	100.00	240.37	152.51	79.03	252.88	
	1000	6	100.00	241.78	137.26	92.07	249.78	
		8	100.00	242.71	128.87	103.15	247.80	

Table 4. PRE of the estimators with respect to the Hansen and Hurwitz (1946) estimator  $\overline{z}^*$  for population III

# 6. Interpretations and Conclusion of Empirical Results

The following interpretations may be carried out from Table 2-4:

- a). From Tables 2-4, it may be observed that the proposed class of estimators  $T_k$  has impressive gains in efficiencies over the existing estimators for all different choice of l (inverse sampling ratio).
- b). Further, it is to be noted that for all Population, the PRE of  $\bar{z}_{SKR}^*$  increases respectively, with the increase of nonresponse rate and increase of *l* (inverse sampling ratio) while PRE of  $\bar{z}_{RR}^*$  is decreasing with increase in inverse sampling ratio.
- c). For Population I, II and III, it is shown that
  - i). The PRE of proposed class of estimator  $T_k$  decreases with the increases in the value of *l* (inverse sampling ratio) for all the three population except N1 = (4000) and N2 = (1000) for population I
  - ii). The PRE of the estimator  $\bar{z}_{CR}^*$  decreasing and increasing respectively for population II and population III with increase in inverse sampling ratio except for  $N_1 = (4250)$  and  $N_2 = (750)$  for population II. For population I, it follows same trend as follows by  $T_k$ .

Also, we can see that the almost similar patterns are observed as described in above points for other remaining estimators.

Thus, from the interpretations of preceding analyses, it is clear that our proposed class of estimator for all three populations is more justifiable than other existing estimators of similar nature. The study also reveals that proposed estimator is more robust with the increase in inverse sampling ratio as compared to other estimators. Thus, our proposed class of estimators is more economical and can be recommended to study the characteristics of the variable in interest where measurement errors and non-response occur in the survey.

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